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# APPLICATION: NEW FRANCHISEE

## WHO WE ARE AND WHAT WE DO

Pita Pit first opened in 1995 in Kingston, Ontario near Queen’s University. At that time our goal was to provide students and young professionals with a quick food option that was great-tasting, affordable and healthy in a welcoming and fun environment.

Pita Pit was the first casual fast service restaurant to base its business on pitas: we are Canada’s original pita franchise!

Over the years, we have polished our look and updated our menu to include smoothies and a breakfast menu as well as incredible catering and school lunch programs. We have stuck to our roots by continuing to provide fresh, healthy options while having fun with our customers and evolving to have a broader, family- friendly appeal.

## WE’RE SEEKING NEW FRANCHISEES WHO ARE FANATICAL, NOT ONLY ABOUT OUR PRODUCT BUT ABOUT PROVIDING AN OVER-THE-TOP EXPERIENCE FOR EACH AND EVERY CUSTOMER!

Our franchisees and their front line teams personally own each customer’s experience. Our pitas, filled with lean meats, fresh veggies and garnishes are served up fresh and fast by people who care.

Our absolute fanaticism about what we do differentiates us from our competitors. As a result, our business model and franchisee selection process is completely unique. We’re hands-on throughout the process, providing support every step of the way – from site selection and training

through store opening and beyond.

Pita Pit franchisees are passionate about what we offer. They understand who our customers are and what they not only expect, but what they deserve. Most of our franchisees were introduced to Pita Pit and our product through first-hand experience as customers; they ate at their local Pita Pit and enjoyed the food and experience so much, they wanted to join in the fun!

We are looking for people who plan to make Pita Pit their primary occupation, working hands-on in their store rolling pitas, greeting customers and getting involved in community events. A Pita Pit franchisee is totally involved and loves every second of it!

## ARE YOU READY TO “BE FANATICAL?”

# NOW THAT WE’VE TOLD YOU ABOUT US, TELL US ABOUT YOURSELF.

## THE BASICS

DATE OF APPLICATION \_\_\_\_\_

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

SOCIAL INSURANCE # \_\_\_\_\_ MARITAL STATUS \_\_\_\_\_

SPOUSE’S NAME \_\_\_\_\_ SPOUSE’S OCCUPATION \_\_\_\_\_

ADDRESS \_\_\_\_\_  
STREET ADDRESS CITY PROVINCE POSTAL CODE

YEARS AT THIS ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_  
HOME CELL WORK

EMAIL ADDRESS \_\_\_\_\_



## LOCATION, LOCATION, LOCATION!

### AREAS OF INTEREST

FIRST CHOICE \_\_\_\_\_

REASON \_\_\_\_\_

SECOND CHOICE \_\_\_\_\_

REASON \_\_\_\_\_

THIRD CHOICE \_\_\_\_\_

REASON \_\_\_\_\_

WOULD YOU BE WILLING TO RELOCATE?  YES  NO

IF YES, WHERE? \_\_\_\_\_ WHY? \_\_\_\_\_

## REVEAL YOUR INNER FANATIC.

WHAT ARE YOU FANATICAL / PASSIONATE ABOUT IN YOUR LIFE RIGHT NOW? WHAT GETS YOU EXCITED?

\_\_\_\_\_

HOW DID YOU LEARN ABOUT PITA PIT?

\_\_\_\_\_

WHY DO YOU THINK YOU'D BE A GREAT FRANCHISEE – AND WHY PITA PIT WOULD BE THE RIGHT BRAND FOR YOU?

\_\_\_\_\_

DESCRIBE YOUR PERFECT WORK DAY (INCLUDE THINGS LIKE HOURS WORKED, WHAT WOULD BE INVOLVED, WHETHER IT WOULD BE FUN OR CHALLENGING, PREDICTABLE OR UNPREDICTABLE)

\_\_\_\_\_

WHAT DOES LEADERSHIP MEAN TO YOU? WHAT CHARACTERISTICS ARE IMPORTANT IN A GOOD LEADER?

\_\_\_\_\_

HOW DO YOU PICTURE SUCCESS?

\_\_\_\_\_



WHAT WAS YOUR EDUCATIONAL JOURNEY LIKE? (INCLUDE FORMAL AND INFORMAL LEARNING.)

\_\_\_\_\_

DESCRIBE A MEMORABLE CUSTOMER EXPERIENCE YOU'VE HAD. WHAT MADE IT MEMORABLE TO YOU?

\_\_\_\_\_

WHAT HAVE YOU ACCOMPLISHED IN YOUR LIFE SO FAR THAT DEMONSTRATES THAT BEING EXCEPTIONAL IS IMPORTANT TO YOU? (REFERENCE ANYTHING PROFESSIONALLY OR PERSONALLY THAT YOU ARE PROUD OF.)

\_\_\_\_\_

WHAT IS YOUR FAVOURITE BOOK? \_\_\_\_\_

WHY? \_\_\_\_\_

ANY FAVOURITE QUOTE(S) THAT GET YOU FIRED UP? \_\_\_\_\_

\_\_\_\_\_

**EMPLOYMENT HISTORY**

INCLUDE AT LEAST TWO PLACES OF EMPLOYMENT

**COMPANY 1**

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

POSITION \_\_\_\_\_ ANNUAL SALARY \_\_\_\_\_

DUTIES & RESPONSIBILITIES \_\_\_\_\_

START DATE \_\_\_\_\_ END DATE \_\_\_\_\_ SUPERVISOR \_\_\_\_\_

MAY WE CONTACT THIS EMPLOYER?  YES  NO

IF YES, PLEASE PROVIDE THEIR CONTACT INFORMATION IN THE SPACE BELOW:

\_\_\_\_\_

**COMPANY 2**

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

POSITION \_\_\_\_\_ ANNUAL SALARY \_\_\_\_\_

DUTIES & RESPONSIBILITIES \_\_\_\_\_

START DATE \_\_\_\_\_ END DATE \_\_\_\_\_ SUPERVISOR \_\_\_\_\_

MAY WE CONTACT THIS EMPLOYER?  YES  NO

IF YES, PLEASE PROVIDE THEIR CONTACT INFORMATION IN THE SPACE BELOW:

\_\_\_\_\_



**COMPANY 3 (OPTIONAL)**

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

POSITION \_\_\_\_\_ ANNUAL SALARY \_\_\_\_\_

DUTIES & RESPONSIBILITIES \_\_\_\_\_

START DATE \_\_\_\_\_ END DATE \_\_\_\_\_ SUPERVISOR \_\_\_\_\_

MAY WE CONTACT THIS EMPLOYER?  YES  NO

IF YES, PLEASE PROVIDE THEIR CONTACT INFORMATION IN THE SPACE BELOW:

**FINANCIALS** (PLEASE ENTER NUMBERS WITHOUT SPACES OR PUNCTUATION.)

ASSETS		LIABILITIES	
Cash on hand:	\$	Notes payable	\$
Securities (stocks, bonds, RRSPs, IRAs)	\$	Loans against insurance	\$
Accounts and loans (receivables)	\$	Loans	\$
Home (market value)	\$	Mortgages (balance owing)	\$
Other real estate	\$	Credit cards	\$
Automobiles (market value)	\$	Other liabilities (please list)	\$
Other assets (please list)	\$		
<b>TOTAL ASSETS</b>	<b>\$</b>	<b>TOTAL LIABILITIES</b>	<b>\$</b>
<b>NET WORTH = TOTAL ASSETS MINUS TOTAL LIABILITIES</b>		<b>NET WORTH</b>	<b>\$</b>

WHAT % OF THE FRANCHISE WOULD YOU OWN? \_\_\_\_\_ %

ARE YOU PLANNING TO HAVE ANY PARTNERS?  YES  NO IF YES, LIST THEM AND THEIR INVESTMENT LEVEL (%):

PARTNER #1 \_\_\_\_\_ THEIR INVESTMENT LEVEL \_\_\_\_\_

PARTNER #2 \_\_\_\_\_ THEIR INVESTMENT LEVEL \_\_\_\_\_

PARTNER #3 \_\_\_\_\_ THEIR INVESTMENT LEVEL \_\_\_\_\_

**NOTE:** ANY PARTNER WHO PLANS TO BECOME A FRANCHISEE WILL NEED TO FILL OUT A SEPARATE APPLICATION FORM.

**REFERENCES (3)**

REFERENCE 1 \_\_\_\_\_  
NAME RELATIONSHIP TO APPLICANT CONTACT INFORMATION (EMAIL AND/OR PHONE)

REFERENCE 2 \_\_\_\_\_  
NAME RELATIONSHIP TO APPLICANT CONTACT INFORMATION (EMAIL AND/OR PHONE)

REFERENCE 3 \_\_\_\_\_  
NAME RELATIONSHIP TO APPLICANT CONTACT INFORMATION (EMAIL AND/OR PHONE)



**THE "FINE PRINT" (PLEASE READ CAREFULLY BEFORE SIGNING)**

I hereby certify that to the best of my knowledge and belief, the answers given by me to the foregoing questions and all statements made by me in this application are correct.

I hereby authorize Pita Pit Limited ("Pita Pit"), or its agent, to verify any and all data submitted, and to make any additional credit and financial investigations that it deems necessary or advisable.

I hereby authorize Pita Pit, or its agent, to obtain background character information regarding me which it deems necessary or advisable.

I understand that any false information or consequential omission contained in this application would be cause for immediate termination of any subsequent agreement reached between Pita Pit and myself.

The undersigned certify/ies that the information contained herein has been carefully read and is true and correct. (If your spouse is applying as a prospective co-franchisee, his/her signature is also required.)

Signature \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

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